

PRINCIPAL INSTRUCTORS



Dr. Theo Notteboom

has more than 20 years of experience in port-related research and education. Since 2014, he holds a full-time position as Foreign Expert / Professor at Dalian Maritime University in China, next to part-time positions in

Belgium and visiting professorships in Shanghai and Singapore. Theo is a recognized thought leader on port development and management and frequently contributes to industry events worldwide.



Dr. Peter de Langen

is the owner and principal consultant of Ports & Logistics Advisory. Peter de Langen holds a part-time position as Professor in Cargo Transport & Logistics at Eindhoven University of Technology since 2009. From

2007 to 2013, Peter worked at Port of Rotterdam Authority (PoR), Department of Corporate Strategy. Peter is a recognised thought leader on port strategies and port development.



Dr. Thanos Pallis

is Associate Professor at the University of the Aegean, Greece, and the Secretary General of MedCruise, the association representing more than 100 cruise ports in the Med and its adjoining seas. A regular contributor to

OECD, UNCTAD, European Commission and other international organisations discussions shaping the port sector, he is a recognized expert on port policies, concessions and the cruise market.



Dr. Pierre Cariou

is Professor at Kedge Business School (France) and visiting Professor at Shanghai Maritime University and at the World Maritime University. He has widely published on shipping markets and port

development.



Dr. Micheal Dooms

is Professor at the Solvay Business School (University of Brussels – VUB). He is an expert on stakeholder management in ports and leads an internationally leading project on port performance indicators.

Michael frequently advises port authorities and policy-makers, including the European Commission.



Dr. Francesco Parola

is Assistant Professor at the “Parthenope” University in Naples. He holds a visiting scholarship experience in Rotterdam, Paris and Singapore, and has an extensive background on port management and

governance. Francesco has been involved in several research projects and consultancy studies and is a recognized expert on developments and strategies in the terminal operating industry.



Dr. Jean-Paul Rodrigue

is Professor at Hofstra University (New York). His work is widely read and cited, and he published an authoritative textbook on transport geography. He frequently contributes to international events and acts

as expert for the World Economic Forum.

All the instructors have a very strong executive education track record, including many years experience internationally leading executive programs in Rotterdam, Antwerp, Shanghai, Dalian, New York, Halifax, Marseille, Naples, Chios, Brussels, Hong-Kong, Virginia, Singapore.



DIPLOMA IN PORT MANAGEMENT & DEVELOPMENT

DISTANCE LEARNING PROGRAM



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DISTANCE LEARNING PROGRAM

PortEducation is an innovative distance learning program launched by seven leading scholars in the field of port management & development all of them successfully cooperating in the knowledge dissemination platform PortEconomics (www.PortEconomics.eu) The program brings together their expertise and covers all aspects of port development and management, that are essential for professionals and leaders in the sector.

Unique characteristics of the program:

- Expertise of a unique group recognised thought leaders that have shaped thought and practice in all parts of the world.
- Industry-oriented course material delivered by the scholars having first hand experience of the latest in the industry.
- Combining self-study and meaningful personalised interactions with leading scholars.
- An attractively priced distance learning to be followed when and where participants want.

COURSE STRUCTURE

- The program consists of 4 mandatory (M) modules that create a deep and broad understanding of the industry, and four electives (E) that allow participants to develop specialist knowledge.
- For each module, participants get access to world class reading material and video lectures, both developed by thought leaders in the port industry.
- For each module, participants make a tailor made assignment and get feedback from the instructors.
- Each module requires about 40 hours participant work and the whole program can be finished in 1 year based on a 1 day/week commitment.

TARGET AUDIENCE

- Individuals working in the port industry (or with the ambition to start working in this industry) that want to broaden and deepen their understanding of the industry.
- Companies in the port industry (port authorities, terminal operators, shipping lines, freight forwarders and so on) that want to increase the knowledge of their employees.
- Professionals from service providers to the port industry (finance, insurance, IT, consulting, equipment and so on) that want to develop an in-depth understanding of the industry.
- Researchers and teachers that want to expand their knowledge of the port industry for teaching and/or research.



DESCRIPTION OF MODULES

Understanding the ports industry (M).

This introductory module provides a broad overview of ports, including a definition of ports, a ranking of the largest ports worldwide, an overview of perspectives to analyse ports, typologies of ports, the main commodities handled in ports and throughput drivers of these commodities.

Trends & developments in the ports industry (M).

This module describes in detail important trends & developments that impact the port industry, including changing trade patterns, changing supply chain structures (e.g. due to 3D printing), new technologies in transport, integration in transport corridors, and changes in the energy mix.

Port governance & reform (M).

This module discusses the role and institutional position of the port authority, the importance and mechanisms of cooperation in ports, the business model of port authorities and challenges and successes in port reform.

Port planning & development (M).

This module treats all aspects of port planning and development, such as forecasting, the economic impacts and flexibility in port development. Best cases and planning mistakes are discussed.

Business development in ports (E).

This module provides concepts and tools for port authorities to become more entrepreneurial in developing their ports.

Concessions in ports (E).

This module discusses in detail the use of concessions as instruments in port development, detailing the different types of concessions and lessons learned about granting concessions.

Container shipping strategies and port implications (E).

This module provides an in-depth overview of container shipping, a key market for ports, and implications for port development.

Container terminal operators and terminal operations (E).

This module provides an in-depth overview of port terminal operations, business models and strategies. Most common internationalization strategies of terminal operating companies are analyzed by discussing insightful case studies.

Port performance indicators (E).

This module discusses the use of port performance indicators, reviews widely used indicators and identifies the most relevant indicators to measure the performance of a port as well as a port authority.

Port policies (E).

This module discusses policy choices for regional, national and supra-national policy-makers, on such issues as competition regulation, institutional structures of port authorities, environmental policies and public funding of port infrastructure. Best cases and failed policy approaches are identified.

Port strategies (E).

This module discusses strategies of port authorities and other port development companies, and identifies potential sources of competitive advantage.

Stakeholder management in ports (E).

This module discusses the various stakeholders of ports, their relevance and attitudes, and methods to effectively involve stakeholders in port development (plans).

Port hinterlands & logistics (E).

This module discusses transport modes to serve port hinterlands, initiatives to strengthen hinterland corridors, the importance of coordination for efficiency in hinterland transport and policies and strategies to promote intermodal transport. Best practices of initiatives to improve services to the hinterland are discussed.

Developing cruise ports (E).

With cruise being among the dynamic port sectors, this module offers an in-depth expertise of the distinctive characteristics of the cruise markets; analyses their implications for the organisation of the port industry; and provides a toolbox of the best practices for effectively and efficiently managing and developing different types of cruise ports.



The fee for the diploma program (8 modules) is €4.600 (aprox. one tenth of the total costs of a full year program).

Attendees can also enrol for one specific module for €750.